



STRATEGIC BUSINESS DEVELOPMENT AND TRANSFORMATION

BRAND STRATEGY

MARKETING

FINANCE

DESIGN

From idea and chaos to structure and growth



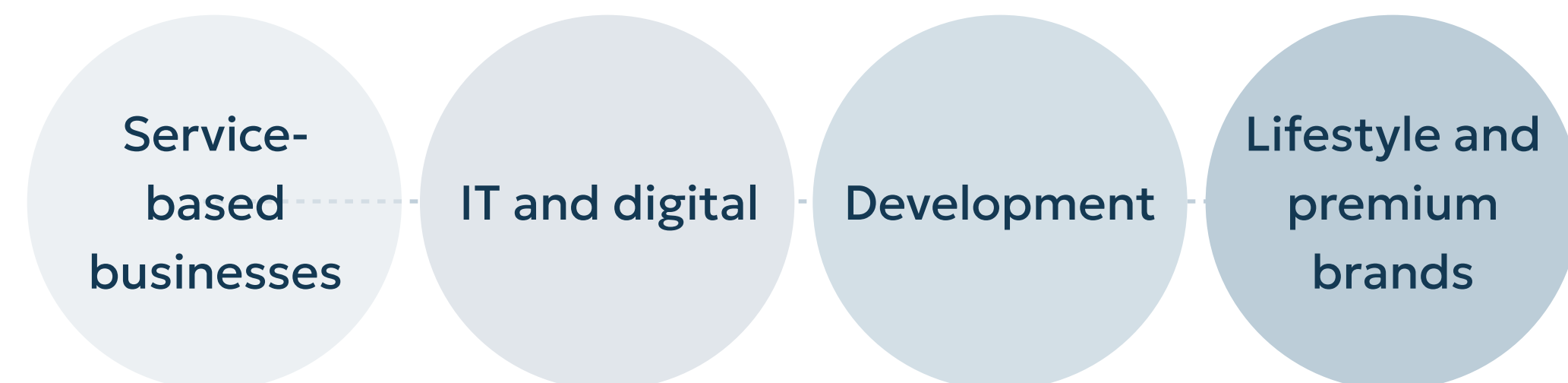
WHO ARE WE



STILL RED IS A FULL-SERVICE BUSINESS DEVELOPMENT AGENCY.

is a strategic consulting and branding agency with hands-on experience, building business systems ready for growth, market entry, and investment.

ACROSS INDUSTRIES:



WE WORK WITH BUSINESSES THAT:

are ready for systemic change

focused on growth

value strategic thinking

We see the business as a whole and build a sustainable architecture for its growth.

Our focus is on long-term business value rather than short-term results.

WHEN YOUR BUSINESS NEEDS STILL RED



Based on our experience, 7 out of 10 businesses face the same challenges.

Growth does not match the effort.

Marketing performs inconsistently.

The brand does not reflect the true value of the product.

The financial model lacks clarity.

We step in at the point where a business needs structure and direction.

WE HELP COMPANIES:

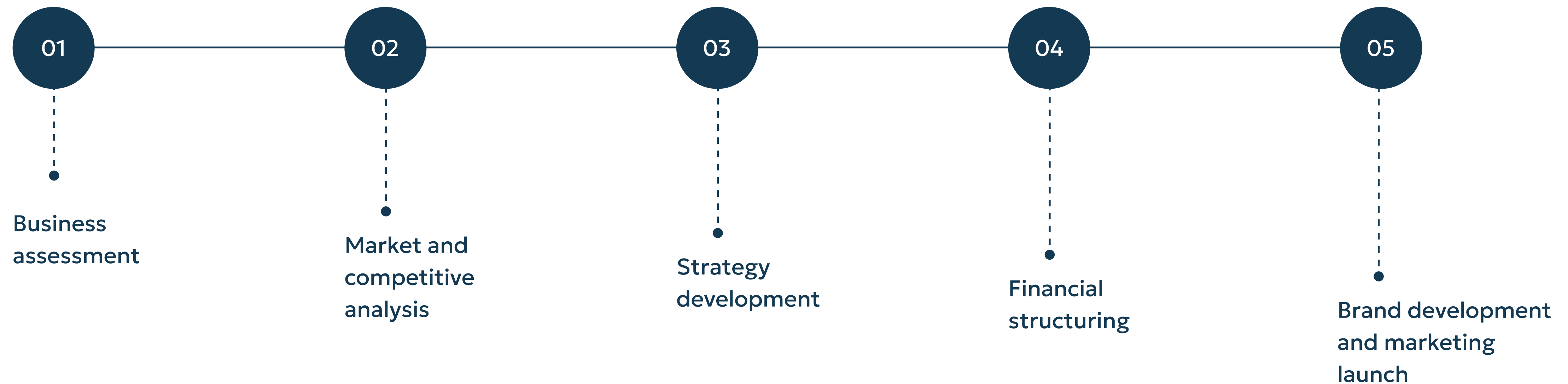
Enter the market with confidence

Restructure outdated business models

Strengthen their position and scale

HOW WE WORK WITH BUSINESSES

Our approach is built on a clear and structured sequence.



First — strategy. Then — financial logic. Only after that — brand and marketing.

Each step builds on the previous one, forming a cohesive and well-structured business model.



BRAND STRATEGY

Brand strategy as the foundation of a business



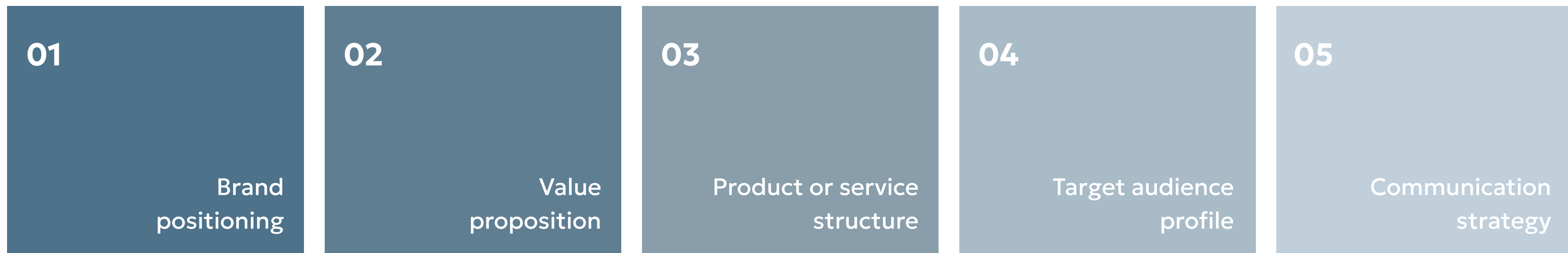
BRAND STRATEGY ANSWERS KEY QUESTIONS:

- What is the core of the business
- What value it create
- Who it is for
- Why customers choose it

A WELL-BUILT BRAND STRATEGY:

- Increases trust in the company
- Simplifies the sales process
- Supports stronger pricing

WE DEVELOP:



*The brand becomes clear, structured, and easy for the market to understand.
This builds trust and increases the overall value of the business.*



BRAND DESIGN AS A STRATEGIC TOOL

Design is the first point of contact with a business.



ACCORDING TO MARKET INSIGHTS:



Up to 60% of initial trust is formed visually



Companies with a cohesive identity are perceived as 20–30% more valuable

WE CREATE A VISUAL SYSTEM THAT:

Supports the overall strategy

Scales easily with the business

Works consistently across digital and offline environments

Builds trust and drives sales



DIGITAL AND OFFLINE BRAND EXECUTION

A consistent brand presence across all touchpoints



WE CREATE:

Websites and digital platforms

Presentations and pitch decks

Advertising and brand materials

Printed materials

Corporate brand assets

Spaces and point-of-sale design

Every element of communication is developed as part of a unified system and aligned with the overall brand logic.

Visual and verbal solutions are consistent, creating a cohesive and recognizable experience across all touchpoints.

This strengthens trust in the brand and increases its perceived value.



MEASURABLE MARKETING

We approach marketing as a structured and manageable process.



AS PART OF THE STRATEGY, WE:

Define key acquisition channels

Design the customer journey

Build interaction funnels

Set clear growth and scaling points

THE RESULT IS MARKETING WITH FULL CLARITY ON:

Goals

Budgets

Expected performance metrics



FINANCIAL STRATEGY: CONTROL AND GROWTH

A financial strategy answers a fundamental question — how the business generates revenue and what drives its growth.

WE WORK WITH:

01

Revenue model

02

Product margins

03

Cost structure

04

Growth scenarios

A well-defined financial strategy provides a clear view of the business, enables planning across 6, 12, and 24-month horizons, and supports informed decision-making based on concrete financial data.



WORKING WITH BUSINESSES



Starting From Scratch

Launching without a strategy is one of the main reasons for early-stage failure.

WE SUPPORT PROJECT LAUNCHES END-TO-END:

From concept development and market analysis to brand creation and commercial launch

With a pre-defined strategic and financial model designed for future scalability

This approach reduces operational and financial risks, shortens time-to-market, and ensures a predictable development trajectory.

Relaunch And Transformation

Most of our clients come to us with existing businesses.

WE CONDUCT A DEEP AUDIT OF:

Marketing

Brand

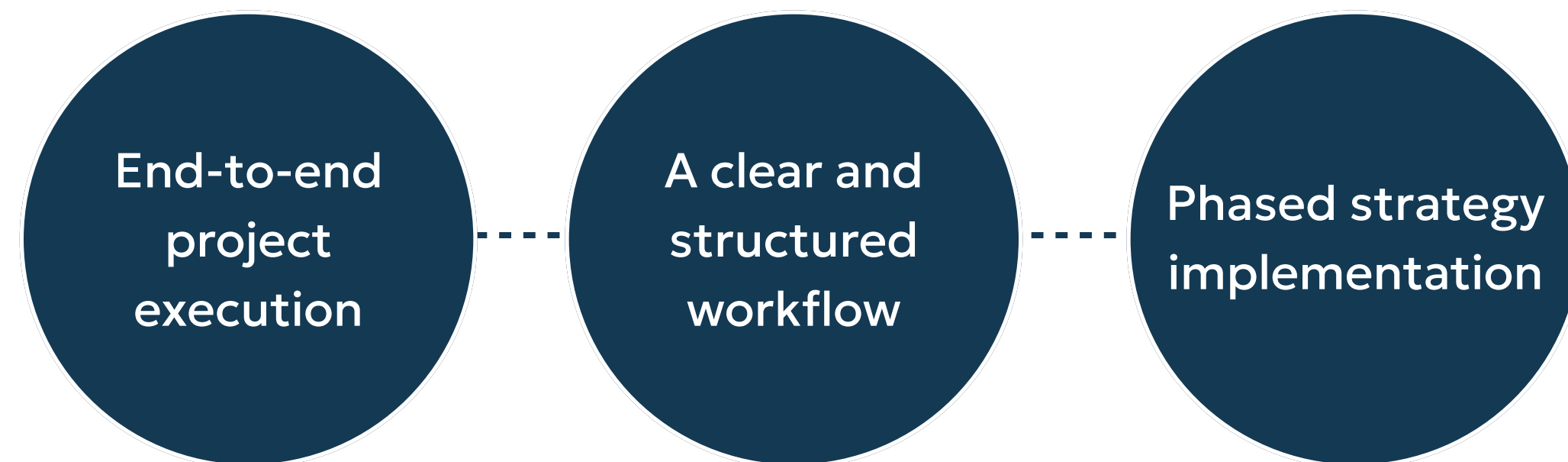
Strategy

Finance

We then develop a transformation plan that strengthens the business's core advantages, eliminates inefficiencies, and sets a clear direction for growth.

How We Work

WE OFFER:



THE CLIENT ALWAYS UNDERSTANDS:

- Which stage the project is at
- What tasks are being addressed now
- What results are expected next

The format of work is tailored to the scale and needs of the business.

Results Of Working With STILL RED

- A clear development strategy
- A strong and cohesive brand
- A well-structured marketing system
- Financial clarity
- Confidence in future decisions

The business becomes structured and ready for its next stage of growth.



WE CREATE, DEVELOP, AND SCALE BUSINESSES.

Request a consultation.

We will review your project and identify real growth opportunities.

WWW.STILLRED.AGENCY